



June 2016

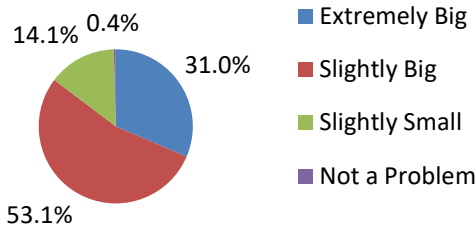
www.steubenpreventioncoalition.org

UNDERAGE DRINKING

NOT a Minor Problem



Is Alcohol use by underage youth in your community a problem?



Data: Steuben Co. Task Force on Underage Drinking 2015 Adult Perception Survey

Adults surveyed believe underage drinking is a problem ...

Research shows that **PARENTS REMAIN THE NUMBER 1 INFLUENCE** in their Children's Lives!!

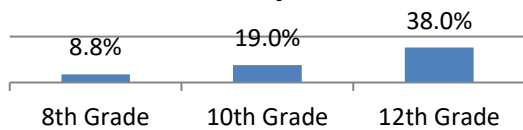
Data: SAMHSA, Family Guide, 2007

What influences a young person's decision to drink or not? (check all that apply)

Answer options	Percent	Count
Parent	48.5%	130
Friends	98.5%	264
Alcohol Advertising	29.9%	80
Other adults' drinking	46.3%	124
Social Media	69.4%	186
Total Respondents	268	

Data: Steuben Co. Task Force on Underage Drinking 2015 Adult Perception Survey

At Least One Use in Past 30 Days



Data: Steuben Co. 2015 Prevention Needs Assessment Survey of Youth

Percent of Steuben County Youth that feel **THEIR PARENTS** think it is wrong or very wrong for them to have one or two drinks nearly every day?

Grade 8	89.5%
Grade 10	79.9%
Grade 12	60.2%

Data: Steuben Co. 2015 Prevention Needs Assessment Survey of Youth

Youth surveyed believe their parents think frequent underage drinking is wrong ...



The 5 W's of talking to your kids about underage drinking:

WHO: All Parents, and any adult with an interest in the well-being of youth, need to talk to kids about underage drinking. Even if your child doesn't drink, research shows that your child can be negatively influenced by peer use of alcohol.

WHAT: TALK to your children about the dangers of alcohol use. Know you are not alone – there are many resources that can assist you with having this conversation.

WHERE: TALK in your home, during meals, in the car, at the game. Always keep the lines of communication open.

WHEN: The younger you begin the conversation, the less likely your child will choose to drink.

WHY: Parents remain the single greatest influence over their children's behavior. Alcohol affects the mind and body in often unpredictable ways. Teens lack the judgment and coping skills to handle alcohol wisely. This can lead to problems at school, and your child being more likely to be involved in violent crime, sexual assault, traffic-related crashes and robbery.

All it takes is one moment of indiscretion to affect a person's life forever.

Data: OASAS

Interested in receiving future editions of the toolbox? E-mail cbanik@dor.org

STEUBEN PREVENTION COALITION
Norman McCumiskey & Colleen Banik
607-776-6441 ext. 208 or 202

STEUBEN COUNTY PREVENTION PROVIDERS:

Hornell Area Concern for Youth
607-324-0808

Steuben Council on Addictions
607-776-6441

Family Service Society, Inc.
607-936-3507